

FOR IMMEDIATE RELEASE

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Community Seeks Main Street Designation

CHEYENNE, Wyo. – Rock Springs, Wyoming will meet with the Wyoming Main Street Advisory Board in Casper, Wyoming on Wednesday, January 10, 2007 to present their application to become the 5th Main Street pilot community. They are hoping to join the already designated communities of Rawlins, Laramie, Green River and Dubois.

Wyoming Main Street is initiating a three year pilot program to assist communities with commercial district revitalization efforts. Main Street is a program of the National Trust for Historic Preservation emphasizing a four-point approach to revitalization: economic restructuring, design, organization and promotion.

“Over 1,200 communities in 40 states utilize the Main Street Approach to downtown revitalization,” said Mary Randolph, Program Coordinator. “Throughout these communities, nearly 100,000 buildings have been rehabilitated across the United States, and the amount of public and private investments in non-physical improvements top \$17 billion. We are excited that Wyoming is now part of this nationally successful program.”

Rock Springs will present before the selection panel, comprised of the Main Street Advisory Board, and representatives from the National Trust for Historic Preservation, Wyoming State Historic Preservation Office, WYDOT and the Wyoming Business Council at 11:00 a.m. at Come On Inn, 301 East Lathrop Rd. The presentation will begin at 11:00 a.m. The presentation is open to the public.

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